**Spaces and Places Activation Snapshot**

**October 2020**

**Introduction**

Spaces and Places Activation is a program within the Queensland Government's $22.5 million Arts and Cultural Recovery Package. Its purpose is to support organisations, creative businesses, local councils and festivals to develop innovative projects of scale that aim to drive cultural and economic outcomes for regional Queensland.

Applicants could apply for up to $250,000 to support the creative development and delivery of arts and cultural activations in regional Queensland that drive cultural tourism.

Applications opened on 15 July 2020, and closed on 21 August 2020.

**Outcomes**

5 successful applications (9% success rate) secured total funding of $1,163,813.

Public announcement of [successful grant recipients](https://www.arts.qld.gov.au/aq-funding/spaces-and-places) were made on 5 October 2020.

**General Feedback**

Successful applications were able to clearly demonstrate how their proposed activity responded to the Spaces and Places Activation fund’s objectives and the [published assessment criteria](http://www.arts.qld.gov.au/aq-funding/spaces-and-places).

All applications were assessed and moderated by a panel of industry-based peer assessors. The panel provided the following general feedback for applicants. Successful applicants:

* Evidenced how Arts Queensland’s investment in the funded activities would drive additional or new visitation to the location and/or increase the stay of visitors already there, and the economic impact that would bring.
* Demonstrated strong partnerships and robust marketing strategies to help them reach the target market for their cultural tourism offering.
* Presented high quality artistic offerings of scale appropriate to the funding requested that would generate substantial employment opportunities for Queensland artists and arts workers.