**Queensland Arts Showcase Program 2020-21 Snapshot**

**Round 2 – January 2021**

**Introduction**

Queensland Arts Showcase Program (QASP) was redesigned in response to COVID-19. Its purpose is to fund vibrant and accessible arts and cultural experiences for Queensland by individuals, organisations or collectives.

Applicants could apply for up-front, one-off grants of up to $30,000 (sole-funding) and up to $60,000 (co-funding).

Applications opened 23 November 2020 and closed 20 December 2020.

**Outcomes**

21 successful applications (13% success rate) secured total funding of $812,037.   
Public announcement of [successful grant recipients](https://www.arts.qld.gov.au/aq-funding) were made on 26 February 2021.

**General Feedback**

Successful applications were able to clearly demonstrate how their proposed activity responded to the QASP [published assessment criteria](https://www.qld.gov.au/recreation/arts/funding/organisations/arts-showcase).

All applications were assessed and moderated by a panel of industry-based peer assessors. The panel provided the following general feedback for applicants:

* Avoid the use of overarching ‘feel good’ statements and instead provide sufficient information and evidence to back up statements made within the proposal.
* Do not rely on intuition of the assessors, and specifically address the criteria in all descriptions.
* Demonstrate the need for funding and include a clear, detailed and balanced budget with quotes for items over $500.
* Make a compelling case for funding by including supporting documentation of objective opinions (published reviews etc.) about the quality of previous work; and include marketing and evaluation plans focused to the specific aims and objectives of the project rather than generic templates.
* Use examples of product or services to demonstrate distinctiveness of the creative /cultural contribution.
* Present a package that engages a consumer/audience and that has potential to be influential for other artists while maintaining uniqueness.
* Demonstrate the benefit of the project and therefore what this investment of funds provides to the applicant/participants/community/sector?
* **TIP** - Have someone who is completely unfamiliar with the project read the description to ensure it is clear and easy to understand.