**Queensland Arts Showcase Program 2020-21 Snapshot**

**Round 1 – October 2020**

**Introduction**

Queensland Arts Showcase Program (QASP) was redesigned in response to COVID-19. Its purpose is to fund vibrant and accessible arts and cultural experiences for Queensland by individuals, organisations or collectives.

Applicants could apply for up-front, one-off grants of up to $30,000 (sole-funding) and up to $60,000 (co-funding).

Applications opened 14 July 2020 and closed 14 August 2020.

**Outcomes**

15 successful applications (14% success rate) secured total funding of $642,249.   
Public announcement of [successful grant recipients](https://www.qld.gov.au/recreation/arts/funding/organisations/arts-showcase) were made on 1 October 2020.

**General Feedback**

Successful applications were able to clearly demonstrate how their proposed activity responded to the QASP [published assessment criteria](https://www.qld.gov.au/recreation/arts/funding/organisations/arts-showcase).

All applications were assessed and moderated by a panel of industry-based peer assessors. The panel provided the following general feedback for applicants. Successful applicants:

* Provided a budget that is well-planned, realistic and accurate (income and expenditure must balance) and includes vendor quotes particularly for eligible large item costs.
* Demonstrated how their project related to the objectives, and addressed relevant parts of each assessment criteria stated in the funding guidelines.
* Demonstrated clearly why the creative development phase of the project needs to be supported and how the creative development relates to the broader project.
* Provided a clear outline of the major goal and outcome of the project.
* Provided well-considered evaluation plans that demonstrate clearly how the project will be evaluated against its aims and intended impact. How will you measure success? Or how will you learn from what has not been successful? Counting the amount of social media likes is not sufficient for an evaluation.
* Included required support material.
* Outlined the benefits for digital delivery of the project particularly for development of web and online applications.