**Creative to Go Snapshot**

**October 2020**

**Introduction**

Creative to Go (C2G) is a program within the Queensland Government's $22.5 million Arts and Cultural Recovery Package. Its purpose is to provide Queensland-based artists and arts organisations with funding to deliver live performances and engagement activities in regional Queensland.

Applicants could apply for up to $20,000 to support activities including Artist in Residence projects, performances, extension of confirmed touring and adaptation of confirmed touring.

Applications opened on 6 July 2020, and closed on 18 September 2020.

**Outcomes**

38 successful applications (72% success rate) secured total funding of $592,165.   
As it was a rolling program, the list of [successful grant recipients](https://www.arts.qld.gov.au/aq-funding/creative-to-go) was updated periodically on the Arts Queensland website from August 2020.

**General Feedback**

Successful applications were able to clearly demonstrate how their proposed activity responded to the Creative to Go fund’s objectives and the [published assessment criteria](https://www.arts.qld.gov.au/aq-funding/creative-to-go).

All applications were assessed and moderated by a panel of industry-based peer assessors. The panel provided the following general feedback for applicants. Successful applicants:

* Provided strong support material including confirmations from venues, all artists involved and support letters from other partners.
* Included evidence of demand from venues/community/audience.
* Detailed appropriate artist fees in their budgets.
* Provided detailed budget information to demonstrate the scale of the project and evidence that costs have been considered and accurately accounted for. This included:
  + Unconfirmed income explained in the notes section (e.g. grant funding not yet advised)
  + Contingency plans provided if other grant funding is unsuccessful
  + Details included on how ticket income has been calculated (e.g. 100 tickets @ $25).